

# **CV Stephanie Natz**

## Since 2019: Drumhead Consulting GmbH & Co. KG, Düsseldorf

Founder and Managing Director

## 2008 – 2019: Porsche Group, Stuttgart

Responsible sales person for the export of company cars to European markets, both B2B and B2C - headquarter sales representative for various international Porsche centers - from 2009 -2012 VIP key account manager for CEOs etc. and project leader "Top Management Volkswagen" for new cars - IAA representative

## 2003 – 2008: PSA Group / Peugeot Germany, Saarbrücken

Regional sales marketing manager responsible for the Peugeot dealers in Central, South and Eastern Germany - training of local Peugeot centers to use new marketing tools - implementing corporate identity & marketing tools towards German dealers - corporate branding & CI implementation in Germany

#### 2003: PSA Group, Secondment Peugeot Spain, Madrid

Human Resources Manager - recruitment of sales representatives - implementing training according to the headquarter standards of PSA Paris

# 2001 - 2003: Professional long jumper

Personal best 6,53 meters - twice 5th rank in European Junior Championships - 13th rank World Junior Championships

# 1998 – 2001: PSA Group / Peugeot Germany, Saarbrücken

Human Resources Manager - recruitment of employees and sales representatives; talent management

#### 1998 Diploma in Business Administration / BA, Saarbrücken

Languages: Fluent in German, English and French; proficient in Spanish

Interests: Sports (beach volleyball, athletics, yoga, hiking, skiing, golf), travelling